

# CARSEN MONACO

## CONTACT

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## PROFILE

Highly proficient in the retail sector and customer experience. Adaptable and curious, aligning with how the fashion industry is always changing and evolving. Young professional looking to develop within the fashion industry in a product related role. Visual Merchandising and Product Development are key interests.

## EDUCATION

Bachelor of Science

Textile & Apparel Design

Fashion Merchandising

Minors in Business and Art History

University of Nebraska- Lincoln

August 2015- May 2019

## SKILLS

Garment Construction / Design

Textile Design

Visual Merchandising

Adobe Photoshop / Illustrator

Interpersonal skills

Multi-tasking / Time Management

## PROJECTS

### EMERGING DESIGNER

Omaha Fashion Week | Fall 2021

Presented eight womenswear designs in collection "Petits Plaisirs SS22"

### EMERGING DESIGNER

Omaha Fashion Week | Fall 2020

Presented six womenswear designs in collection "Hard Romantic SS21".

### UNL STUDENT NIGHT DESIGNER

Omaha Fashion Week | Spring 2019

Omaha Fashion Week | Spring 2018

## WORK EXPERIENCE

### ASSISTANT MANAGER

Banana Republic | May 2021- Present

Set the tone for the store and the team. Responsible for driving profitable sales growth through all aspects of the store including; customer and product operations, merchandising, and talent development. Responsible for supporting the execution of the store strategy to achieve performance goals.

- Focus in Product Operations, responsible for Shipment Receiving and Planning. Executing visual guidelines from HQ, and performing In-Season Management to make the most out of the merchandise life cycle.
- Create effective schedules. Forecast goals and budget. Relay successes and opportunities to the team using Business Acumen. Strive for continuous improvement.
- Recruit, hire, and develop highly productive teams, and develop current and future leaders. Represent the brand and understand the competition and retail landscape. Promote community involvement.
- Implement action plans to maximize efficiencies and productivity. Perform Service/Experience Leader duties. Ensure consistent execution of standard operating procedures. Leverage omni-channel to deliver a frictionless customer experience. Ensure all compliance standards are met.

### DAILY OPERATIONS LEAD

Banana Republic | July 2019 - May 2021

Supporting management team and leading brand associates to drive productivity and invest in building skills.

- Driving sales through service leading best practices and constantly striving to improve results for the needs of the business.
- Responsible for oversight of supply ordering and management, facilities and maintenance, and technology to ensure frictionless operation on the sales floor. Maintaining our store controls to be audit ready. Participating replenishment and markdowns, and recognizing in-season-management opportunities to refresh product stories.

### BRAND ASSOCIATE

Old Navy | May 2019 - July 2019

Banana Republic | January 2019 - May 2019

Gap | May 2018 - January 2019

- Across all brands: offer best-in-class customer service using omni experience and product knowledge to solve customers' styling needs. Offering loyalty to build a brand relationship with customers. Maintaining store standards. Opening/closing cleaning duties. Shipment processing and promotional signage placing.

### THIRD KEY

Claire's / Icing | June 2015- September 2016

Opening and closing responsibilities as a key holder and providing customer service. Execute inventory management and shipment/plannograms. Able to work and problem solve independently fostered by store operating model, daily paperwork and KPI evaluation.